



Design Study



# EGI\_DS

## DISSEMINATION PACKAGE AND WEBPAGE AVAILABLE

### EU DELIVERABLE: D6.2

---

Document identifier:	D6.2 Dissemination package and webpage available
Date:	<b>04/03/2008</b>
Work package:	<b>WP6:</b> EGI Promotion and links with other Initiatives
Lead Partner:	<b>CSC</b>
Document status:	<b>Final</b>
Document link:	

---

**Delivery Slip**

	<b>Name</b>	<b>Partner/Activity</b>	<b>Date</b>	<b>Signature</b>
<b>From</b>	Per Öster	CSC	31.01.2008	
<b>Reviewed by</b>	Ludek Matyska	CESNET	11.02.2008	
	Diana Cresti	INFN	19.02.2008	
<b>Approved by</b>				

**Document Log**

<b>Issue</b>	<b>Date</b>	<b>Comment</b>	<b>Author/Partner</b>
1-3	15.01.2008		Katja Rauhansalo / CSC
2-3	11.02.2008	Accepted	Ludek Matyska / CESNET
	18.02.2008	Accepted	Diana Cresti / INFN
0-0			

**Document Change Record**

<b>Issue</b>	<b>Item</b>	<b>Reason for Change</b>



---

## TABLE OF CONTENTS

1 Introduction	4
1.1 Purpose	4
1.2 Document organisation	4
1.3 Application area	4
1.4 Document amendment procedure	4
1.5 Terminology	4
2 Executive summary	5
3 The EGI Design Study dissemination package	5
3.1 EGI image poster	5
3.2 EGI Folder	5
3.3 First EGI brochure-sheets	5
3.4 The EGI Flyer	6
3.5 Business gifts	6
3.6 Graphic guidelines instruction document	6
4 Website	7
4.1 Main page	7
4.2 About EGI	7
4.3 EGI_DS Partners	7
4.4 Events	7
4.5 Documents	7
4.6 Press corner	8
4.7 Internal	8
5 Annexes	8

## **1. INTRODUCTION**

### **1.1. PURPOSE**

This document is the initial version of the Deliverable Report D6.2 (Dissemination package and webpage available). As new material will be produced according to the future needs and requirements of the project, this document will be updated regularly.

### **1.2. DOCUMENT ORGANISATION**

This document is divided into four sections: introduction (1), material package (2), website (3) and annexes (4).

### **1.3. APPLICATION AREA**

This document completes the dissemination plan (D6.1) and is only for the internal use of the project.

### **1.4. DOCUMENT AMENDMENT PROCEDURE**

This document can be amended during the project. All the requests to amend the document can be addressed to Katja Rauhansalo at CSC, e-mail: [katja.rauhansalo@csc.fi](mailto:katja.rauhansalo@csc.fi)

### **1.5. TERMINOLOGY**

Some acronyms are used in this document.

EC	European Commission
EGI	European Grid Initiative
EGI_DS	European Grid Initiative Design Study
NGI	National Grid Initiative
WP6	Work Package 6 : EGI promotion and links with other Initiatives

## **2 EXECUTIVE SUMMARY**

The first part of the document lists and defines the different items of dissemination material produced so far. More material will be made during the project according to the needs of project partners. The second part lists the content of the EGI website ([www.eu-egi.org](http://www.eu-egi.org)).

## **3 EGI DESIGN STUDY DISSEMINATION PACKAGE**

The EGI design Study (EGI\_DS) dissemination package includes printed elements and business gifts. Each project partner will receive ten samples of the material package to distribute. The two packages will be also sent to each National Grid Initiatives (NGIs). The partners and the NGIs may request more material if needed for their contacts and to distribute at events. Material requests should be addressed to Ms. Katja Rauhansalo ([katja.rauhansalo@csc.fi](mailto:katja.rauhansalo@csc.fi)).

Almost all the material can be found at the EGI website ([www.eu-egi.org](http://www.eu-egi.org)). If the material is reserved only for the project partners' use, it is situated on the internal website.

Material use is followed carefully and a special reporting document is sent for partners four times per year. Also material downloading from the website is tracked.

### **3.1 EGI IMAGE POSTER**

250 posters were printed in size 80 x 120 cm. The poster was electronically available on 22 October, 2007 and in printed format on 3 November, 2007. Approximately 20 posters have been used in the different events since November 2007. Statistics will be published in the revised dissemination plan (M6).

### **3.2 EGI FOLDER**

3 000 EGI folders were printed for the use of project partners. The folders were available on 28 January 2008.

### **3.3 FIRST EGI BROCHURE SHEETS**

3000 copies of the following type of information sheets were printed for the use of EGI partners. The sheets can be used together or separately, and the number will grow during the project. The sheets were available on 28 January 2008. The existing sheets are also available on the EGI website ([www.eu-egi.org](http://www.eu-egi.org)) since 29 January 2008.

- *Towards a sustainable grid infrastructure* — this sheet gives a general glance at the project with the project contact details and timeline.

- *e-Infrastructures in Europe* — this sheet briefly explains shortly the relation of the existing European e-Infrastructures to the coming EGI organization.

- 
- *Benefits of Grids for Industry* — this sheet presents the project from the industrial point of view and includes the contact details for the industry.
  - *National Grid Initiatives and EGI Design Study Partners* — this sheet gives more information on the involved NGIs and the project partners.

### **3.4 EGI FLYER**

1500 copies of this flyer were printed in A4 size. The flyer was available on 25 September 2007 and is also on the EGI website. . Approximately 500 flyers have been used in the different events, such as the first EGI workshop and Superscomputer'07, since October 2007. Statistics will be published in the revised dissemination plan (M6).

### **3.5 BUSINESS GIFTS**

There is a small number of special business gifts to distribute at the events. 500 examples of mouse pads (24 x 20,5 cm) are printed to distribute in the events. They are available for the project partners since 1 November 2007. Approximately 50 mouse pads are distributed in the events (e.g. Supercomputer'07) since November 2007.

640 copies of the EGI notebook (7,6 x 10,2 cm, 50 pages) were printed to distribute in the events. They are available for the project partners since 1 November 2007.

Also 2000 copies of the EGI bookmark (21 x 30 cm) were printed to distribute in the events. They are available for the project partners since 25 September 2007. Approximately 200 bookmarks are distributed already in the events (e.g. Supercomputer'07).

### **3.6 GRAPHIC GUIDELINES INSTRUCTION DOCUMENT**

A special document including the EGI\_DS graphic guidelines exists on the website ([www.eu-egi.org](http://www.eu-egi.org)). It is available since 28 January 2008.

## 4 WEBSITE

The EGI website is available at <http://www.eu-egi.org>. The website is administered by GUP and CSC and other partners have access on it. The structure of the website is divided under six main headings that are linked to the main page.

### 4.1 MAIN PAGE

The main page gives a short presentation of the project and links to the other pages. It also informs also the reader that the EGI\_DS is funded by the European Commission's 7<sup>th</sup> framework programme and exhibits the following logos: the European e-Infrastructure, the 7<sup>th</sup> Framework programme and the European Union.

### 4.2 ABOUT EGI

The first subtitle "About EGI" gives basic information on the initiative. The title is divided into three sub-items.

- *What is EGI* — this section explains shortly the background of the initiative and presents its time schedule.
- *Objectives* — this part briefly lists the objectives and the vision of the project.
- *Contact us* — the principal contact details of the project are listed in this section.

### 4.3 EGI\_DS PARTNERS

The EGI Design Study involves two kinds of bodies that are presented in the section. The lists include nine principal project partner institutions and the National Grid Initiatives with related grid projects that have sent a letter of support.

### 4.4 EVENTS

As the EGI\_DS is present in various events with different audiences, the event section on the website has been divided into three parts.

- *Workshops*— this part gives information on the workshops organized by EGI\_DS.
- *Industry events* – *there is* a list of industry targeted events where EGI\_DS is presented.
- *Related Grid events* includes all other events from the field.

### 4.5 DOCUMENTS

The EGI\_DS project produces a large number of documents that are open to the public. Public deliverables that are handed to the European Commission and other technical documents related to the project are stored in this part. Also the eNewsletters and EGI related video material can be found from here.

#### **4.6 PRESS CORNER**

There will be also an important number of materials for media use. This information is stored under Press corner. All the published press releases, general presentation of the project, flyers and brochures can be downloaded from here. There is also a list of most important articles and press contacts.

#### **4.7 INTERNAL**

This section is only for the use of project members and requires a special access codes and a password. All internal documents, templates and talks etc. are stored in the *Document server*. The agenda server is a working tool for the project members in order to organize meetings and events. The EGI Knowledge Base -link allows to access the EGI Knowledge Base.

### **5 ANNEXES**

The following materials are attached with this document. The website material can be found at [www.eu-egi.org](http://www.eu-egi.org).

- 5.1 EGI poster
- 5.2 EGI folder
- 5.3 EGI brochure sheet "Towards a sustainable grid infrastructure"
- 5.4 EGI brochure sheet "e-Infrastructures in Europe"
- 5.5 EGI brochure sheet "Benefits of Grids for Industry"
- 5.6 EGI brochure sheet "National Grid Initiatives and EGI Design Study Partners"
- 5.7 EGI flyer
- 5.7 Mouse pad
- 5.8 Notebook
- 5.9 Bookmark
- 5.10 Graphic guidelines instruction document